

## Districts #1 and #2 Highlights 2008-2009

July 2009 Issue 3

City of Greenville, North Carolina

This issue is dedicated to the life and legacy of  
Dr. Lessie L. Bass, former Director of the  
Lucille W. Gorham Intergenerational Community Center.

(252) 329-2489



Dr. Bass and ECU Staff Member



Dr. Bass and Byron Pitts of CNN

### MEMORIALIZING DR. LESSIE L. BASS

February 26, 1946 - January 18, 2009

for the outstanding contributions she made to Districts 1 and 2.

Her presence in the community is sorely missed and  
her positive impact on the community will be forever  
in the hearts of the community and ours.

Dr. Lessie L. Bass was a professor at East Carolina University in the College of Human Ecology, School of Social Work. She also held the position of the first Executive Director of the Lucille W. Gorham Intergenerational Community Center. Dr. Bass loved people and making a difference in the lives of others. She specialized in community organizing and child and family services. She received her Doctorate in Social Work from Howard University, Washington, D.C.

The Lucille W. Gorham Intergenerational Community Center in West Greenville was a project spearheaded by Dr. Bass. The Center is a wonderful collaboration between the City of Greenville, a historically African American community and East Carolina University (ECU). The Center represents the strategic goal of bringing East Carolina University to this historically diverse community while building a trust and an exchange of sustainable assets. Dr. Bass believed that collaborative community engage-

ment begins with individuals who build trusting, working relationships with community members.

This collaborative partnership continues enthusiastically to build the relationships that will sustain the deliberate and intentional community engagement initiative that Dr. Bass dreamed of.

Dr. Bass' dream was also to have community youth develop relationships with honors students on ECU's campus. She solicited Pitt Community College students to build houses and involve youth apprentices from the West Greenville Community. Seniors from the community would come to the center to embrace nutrition students as they worked to reformulate recipes that diabetics can enjoy and use to live a healthier life. Seniors participate in music research with professors from the music department in order to determine if learning music creates calmness, relaxation and lower stress levels. She also embraced a program with rising sixth graders to complete an academic camp that includes chess instruction, music and martial arts.

It is because of Dr. Bass' love for social work and community service, that she was the recipient of the 2008 UNC Board of Governors Award for Excellence in Public Service. She truly had the heart of a servant and always extended a helping hand. This community will always honor Dr. Bass and her vision of what community really can be with everyone working together.

# DISTRICT COUNCIL MEMBERS

City of Greenville, North Carolina

(252) 329-2489



"It is our goal to have an informed community. To empower people with information, education, and knowledge which are the foundations of a strong family and community".

Dear Citizens:

Our economy is definitely in a crisis, but we will get through it with faith and strong leadership at every level, including **you**. We must become more of our brothers' and sisters' keepers and supporters, sharing and getting more involved to save what we already have. Positive

change will happen. Our President Barack Obama worked desperately to get Congress to approve the economic stimulus plan. Greenville identified \$18 million in shovel-ready projects. That meant **jobs and resources** for Greenville citizens.

Greenville is the tenth largest city in North Carolina (population-79,629). Forbes magazine ranked us nationally as number eight for small businesses and careers.

Our annual City Council planning session was held on January 24, 2009. It was a success and we voted to adopt last year's goals for our 2009 priorities. As of this date, they have been accomplished to a point or the work is in process.

## Goals:

1. Promote a Safe Community
2. Promote/Strengthen Economic Development Opportunities
3. Promote Sustainability and Livability of Both Old and New Neighborhoods
4. Development Transportation Initiatives
5. Keep Planning Ahead of Anticipated Growth
6. Enhance Cultural and Recreational Opportunities
7. Enhance Understanding and Increase Broader Citizen Participation in City Government
8. Enhance Diversity
9. Promote Effective Partnerships
10. Promote Sound Environmental Policies

Sincerely,

A handwritten signature in cursive script, reading "Mildred A. Council".

Mildred A. Council, MSW  
Mayor-Pro Tem  
District 1



Dear Citizens:

On behalf of myself and all of the good citizens of our city, I extend a heartfelt thank you for the actions taken by all involved. District Two has been blessed by the closing and shutting down of the four convenient stores located in our community. These establishments have been examples of illegal operations since their inception and allowed to exist and prosper at the expense of many citizens that were afraid to speak out for fear of retaliation.

July 9, 2009 marked a new beginning for our city and especially for the district that I represent on the City Council of Greenville. I extend congratulations and a thank you for the work and actions of all federal, state and local officials involved in making this day possible. The citizenry of our city and my district are blessed to have a U. S. Attorney who has authorized the federal law enforcement to work in conjunction with Chief William Anderson and his staff to eradicate this blight within District Two. This work is an example of the positive effects occurring when law enforcement, code enforcement and citizens work together to eliminate illegal activity and public nuisance.

I commend the following agencies: The United States Department of Agriculture (USDA); United States Alcohol, Tobacco and Firearms (ATF); North Carolina Alcohol Law Enforcement (ALE); Target stores; Sam's Club; CVS; and an anonymous organized retail theft prevention agency.

Sincerely,

A handwritten signature in cursive script, reading "Rose H. Glover".

Rose H. Glover  
Council Member  
District 2

# HEADLINES

Districts 1 and 2 First Joint Town Hall Meeting on June 2, 2009. Nearly 100 Citizens attended and voiced their concerns. A follow-up meeting is scheduled for September 14, 2009, 6:00 p.m., at City Hall, Third Floor Gallery, 200 West 5th Street, Greenville, NC.

**Greenville Identified \$18 Million Projects (Economic Stimulus Plan):** City of Greenville Project Status Report - American Recovery and Reinvestment Act of 2009 - July 31, 2009

## *A. Entitlements*

1. Community Development Block Grant - \$216,580 to be used for planning and administration, public service activities, and housing rehabilitation; public hearing was held on June 1, 2009.
2. Transit Capital Grant - \$1,478,464 to be used for two hybrid buses, an oil/water separator for the Public Works Facility, a transit storage building, bus shelters, an identification card system, and upgrades to the Reade Street Transfer Point; public hearing conducted on May 14, 2009.
3. Edward Byrne Justice Assistance Grant (Police) - \$340,669 to be used for two police vehicles, 24 patrol vehicle cameras, 10 neighborhood cameras, GPS tracking system, equipment for crime statistics room, and other law enforcement equipment; grant application submitted on May 18, 2009.
4. Energy Efficiency and Conservation Block Grant - \$777,600 to be used for development of energy efficiency and conservation strategies, energy efficiency retrofits, energy efficiency programs for buildings, residential and commercial energy audits, and other energy efficiency initiatives. The initial application was approved by the City Council on June 8, 2009.

## *B. Direct Grants to City on Competitive Basis*

1. Lead Hazard Reduction - \$1,922,370 to be used to remove lead based paint in residential structures for low and moderate income citizens; grant approved on March 6, 2009.
2. COPS Hiring Recovery Program - \$1,687,439 to be used to retain four school resource officers and hire four new police patrol officers; approved by City Council on April 6, 2009, application submitted on April 14, 2009, and grant approved in July 2009.
3. Edward Byrne Justice Assistance Grant (Police) - \$171,173 to be used to hire one crime analyst and one public safety systems coordinator; approved by City Council on April 6, 2009 and application submitted on April 27, 2009.
4. Assistance to Fire Fighters Grant Program (Fire Stations) - \$1,500,000 to be used to construct Fire Station #7 on Fire Tower Road; waiting on grant guidelines to be published.

## *C. Grants to the City through the State*

1. Clean Water State Revolving Loan Fund (stormwater) - \$3,490,000 for projects submitted; included Moyewood Stormwater Emergency Repairs (\$600,000), Beatty Street Storm Drainage Repairs (\$900,000), Dickinson/Chestnut Area Storm Drainage Improvement Project (\$1,220,000), Lynndale

Storm Drainage Ditch Improvements (\$70,000), and Skinner and Howell Streets Project (\$700,000); none funded in first round of grants.

2. Neighborhood Stabilization Program - \$4,500,000 to be used to purchase, rehabilitate, and re-sell foreclosed residential properties to low to moderate income citizens; prior grant application still pending.
3. Highway Infrastructure - No City projects approved in first round of projects approved by NCDOT; preliminary indication is that City will receive funding in second round for constructing an additional left turn lane on Arlington Blvd. at Stantonsburg Road (\$225,000) and sidewalk projects on Arlington Blvd. from Stantonsburg Road to Dickinson Ave. (\$178,000) and Charles Blvd. from Greenville Blvd. to Red Banks Road (\$101,000).

**Greenville African American Heritage Museum (GAAHM) established February 2009** - GAAHM's Mission: Exist to preserve, conserve, and accurately interpret the contributions of African Americans from Africa to America through the 21st Century.

**Greenville Industrial-Charles Montgomery Eppes High School Alumni Association Cultural Heritage Center.** We worked with getting the extension for their Center and look forward to working with the Alumni for more future expansion. Awards of appreciation were given to city officials at their 30th Anniversary.

**North Carolina League of Municipalities 101st Conference to be held at the Greenville Convention Center October 24 - 27, 2009.** Mayor Pro-Tem Council lobbied NCLM for Greenville to be a conference host site.

**Greenville is a participant of National League of Cities NLC Prescription Discount Program.** It's offered in collaboration with CVS CareMark, a program for member cities to help residents cope with the high cost of prescription drugs. The program can save residents without health insurance, a traditional pharmacy benefit plan or have prescriptions not covered by insurance an average of 20% off full retail cost of prescription medication at more than 59,000 pharmacies nationwide. No cost to participate.

**Three other National League of Cities (NLC) Solutions for Cities introduced to City of Greenville:**

- U. S. Communities Government Purchasing Alliance (including Green products) 10% Discount
- Community Showcase Web-Based Video Service for Cities - NLC partnership with CGI Communication. No cost for websites.
- America's Downtown Development Assistant Program. A fee based comprehensive downtown offering new thinking and new life for downtown enhancement efforts for city officials. NLC's America Downtown partner, HyettPalma, Inc.

# OUR ACCOMPLISHMENTS

Councilwoman Rose H. Glover serves as Vice President of the Pitt County Coalition for Educating Black Children. African American children score about 30 points below White students on end of grade test in Pitt County Schools. Of about 10,000 suspensions about 8,000 were of African American students whose suspensions were primarily for offenses which amount to cultural miscommunications. There were less than about 300 incidents involving reportable offenses. The Coalition is the Plaintiff in a civil rights case pending in the U.S. District Court involving Pitt County Schools. The Coalition is represented by the U.N.C. Center for Civil Rights and the National Lawyers Committee for Civil Rights. The Coalition has reached a tentative settlement agreement with Pitt County Schools and the white Greenville Parents Association that acknowledges that Pitt County Schools has not eliminated all vestiges of *de jure* segregation. This has opened the door for continued progress in closing the achievement gap and improving the quality of education for all children in the City of Greenville, and Pitt County. The Coalition has continued to promote teacher training in culturally responsive teaching in Pitt County Schools. The work began about three years ago to provide training to Pitt County School teachers, as collaboration between the Coalition, Pitt County Schools, and the College of Education at East Carolina University has resulted in the training of key individuals in each of Pitt County Schools.

Councilwoman Glover is an organizer of the Greenville Fair Housing Advocacy Group. This group has been working to end government sponsored housing segregation based upon race and poverty in Greenville. Glover's work in housing resulted in the passage of state legislation to allow each Greenville City Council member to appoint members to the Greenville Housing Authority Board of Commissioners. The vast majority of public housing is located in Council Districts 1 and 2 but the vast majority of the Commissioners were from other districts. Glover has been working to assure that Greenville residents are not segregated by race and forced to live in concentrations of poverty to receive government housing benefits.

She has been working diligently to reduce crime in the City of Greenville. Glover has worked with Greenville Police Chief William Anderson to implement a Police Athletic League and other programs to divert youth away from crime.

Mayor Pro-Tem Mildred A. Council has created numerous programs for women, youth and other citizens in her community. Additionally, she is an active mentor to ensure they become productive citizens. "Her tireless work is an example of the dedication and commitment needed in a strong municipal official". In 2008, she was presented the 2008 Leadership Award by the National League of Cities, Women In Municipal Government (WIMG), in Orlando, Florida. There were four other finalists for this award. During her 21 years of service to the City of Greenville, "Mildred has proven to be a true community leader", said 2008 WIMG President Edna Branch Jackson, Mayor Pro-Tem of Savannah, Georgia.

Locally, Friends of West Greenville named The Mildred A. Council West Greenville Leadership Scholarship, a scholarship in her honor whereby in 2008, two young ladies from West Greenville received a full tuition and fees scholarship for four years to attend East Carolina University (ECU). Their freshmen year included room, board and books. Both Jasmine Bandy of District 2 and Arriana Kinsey of District 1 completed a successful freshman year. In 2009, Alexis Andrews received \$8,500 to support her four years as she matriculates at ECU. Mrs. Council can attest to the fact that if you are a consistent long timer and put God first that one can accomplish anything.

Her co-founding of J. H. Rose Ladies of Distinction, service as Volunteer Leader and founder of Pitt County 4-H Allstars Club both in 1997 and founder of the Greenville Youth Council in 2005 have truly paid off. Many of the youth have excelled, i.e., Catherine Wills, 4-H Allstars President received the Old Dominion Power Company Territorial Award and a flat screen television at the North Carolina Electric Congress in July 2009. Many of the youth that Mayor Pro-Tem Council recruits annually are selected to participate in the North Carolina Agricultural and Technical (A&T) State University Institute for the Future Agriculture Leaders program sponsored by the North Carolina Farm Bureau. The North Carolina League of Municipalities (NCLM) will host its 6th Annual Youth Summit in Greenville, October 24, 2009, \$25 per youth, 9-12 Grade. For details, call (252) 757-1037. Greenville's youth are represented each year.

Ms. Council is a volunteer scholarship consultant for undergraduate and graduate students - enjoys sharing information with students and their families. Currently, she is Scholarship Chair for the North Carolina Black Elected Municipal Officials (NCBEMO), which is a constituency group of the NCLM.

My people are destroyed for lack of knowledge: because thou hast rejected knowledge, I will also reject thee, that thou shalt be no priest to me: seeing thou hast forgotten the law of thy God, I will also forget thy children. Hosea 4:6

# OUR ACCOMPLISHMENTS

## HOUSING

- West Greenville revitalization started in 2004 with the 45-Block area. In October 2008, a new police substation opened on West 5th Street with an impact team working seven days a week, 3:00 p.m. to 3:00 a.m. Construction done by Pitt Community College students and funded by Community Development Block Grants (CDBG).
- In November 2008, there was a groundbreaking for the **Nathaniel Village** located between West 5th Street and Bonners Lane, 48 units which include six apartment complexes for low to moderate income renters. One, two, and three bedrooms. Occupancy should occur January 2010. Contact Number is (866) 433-3387.
- Since July, six new houses were built, 17 properties acquired and 18 plus substandard houses demolished.

## CRIME PREVENTION

- Fourth year of National Night Out Against Crime to be held at Town Common, August 4, 2009, 6:00 p.m. - 8:30 p.m. We recruit numerous citizens to participate (five exhibits returning).
- Police Academy just graduated a class of citizens - The fall class is forthcoming. Contact Corporal Kip Gaskins for enrollment at 329-4158.
- Successful Police Community Relations Committee 2009 meetings held in Districts 1 and 2. Excellent attendance and participation by the citizens.
- Second year of Police Athletic League (PAL) Youth Camps - 2009 Summer Significance Academy.
- Police presence has increased by 10 additional officers.

## SUCCESSFUL LOBBYING

- Has benefited citizens of Greenville. The Ferguson Group continuing to be our lobbying firm.
- Our Congressmen representing Greenville worked with us in accomplishing many of Greenville's goals:

Police wireless technology grant	\$ 200,000
Green Mill Run stream restoration study	200,000
West Greenville revitalization project	100,000
Tar River Greenway	1,500,000
Completion of the Green Mill Run stream restoration study	60,000
Tenth Street Connector	7,131,200
Greenways expansion project	1,600,000
Expansion buses and intermodal center	2,979,504
Tenth Street Connector	250,000
Police Technology	175,000
<b>TOTAL</b>	<b>\$14,195,704</b>

- 2008 Dedication of Heart Center.
- Ground breaking for East Carolina University Dental School.

## SUSTAINABLE COMMUNITIES

- Since the dedication of The Lucille W. Gorham Intergenerational Community Center in October 2007, the Center has served 13,000 plus citizens. For Summer 2009, summer camps occurred

due to a partnership between City of Greenville, East Carolina University, and Pitt Community College. Children are learning academics, music, field and class experiences, playing chess, etc.

- Hillsdale Community Revitalization and Cleanup efforts started June 2009 and continues in August.
- Several Preservation of Neighborhood efforts.
- Sustainability initiatives accomplished:  
Setting up of 1) Neighborhood Advisory/Community Ombudsman 2) ECU Pirate Treasure project (Students' recycling - used items are provided to non-profits).
- Continue support for Little Willie Center after-school and summer youth programs. For more information and service provision, call 328-5800.
- Serving and supporting 10-year Blue Ribbon Task Force to End Homelessness in Pitt County.
- Continue support for nonprofits in the community.

## EDUCATION/YOUTH

- Leading and supporting other youth initiatives on a monthly basis includes Greenville Youth Council, Pitt County 4-H Allstars, and Ladies of Distinction at J. H. Rose High School. A number of these youth represented Greenville at the North Carolina League of Municipalities Youth Summit, National League of Cities Conference, NC A&T State University Institute for Future Agricultural Leaders, etc.
- A Youth Protection Ordinance is in place for all of Greenville youth. Youth under 16 should be off the streets by 12:00 Midnight on weekends and 6:00 p.m., Sunday - Thursday unless they are accompanied by an adult or have special permission.
- Dr. Geneva Gay of the University of Washington, Seattle, has taught additional workshops on Culturally Responsive Teaching.
- Work in process to get a charter academy.
- Continue volunteering as mentors in the public schools including cultural presentations and displays, citizenship and leadership opportunities.
- Historically Black Colleges and Universities (HBCU) Alumni Coalition of Pitt County has held an annual awareness recruitment drive for Grade 8 - Junior College and a Back-To-College Picnic held for local HBCU students. Volunteer as Secretary and Outreach Coordinator representing Shaw University Alumni Chapter. The upcoming HBCU recruitment drive is December 12, 2009, 9:00 a.m. - 12:00 Noon at Cornerstone Family Life Center. For details, call (252) 355-1003.

## ELDERLY SUPPORT

- Caregiving and supporters of seniors in our community (groups and one-on-one).
- Presentations to various organizations, nursing homes and long term care and assisted living facilities, that serve our elders.
- Support efforts for elder care.

## BUSINESS DEVELOPMENT

- Support businesses that develop in the community. Encourage them to partner with the community when possible.
- Continue researching economic development opportunities throughout the City and the region that will enhance the lives of

# OUR ACCOMPLISHMENTS

underserved citizens.

- Continue partnering with other institutions in the community to enhance quality of life.

## INFRASTRUCTURE

- Tenth Street Connector - Ongoing meetings with citizens and business owners - 2012 projected completion.

## RECREATIONAL INITIATIVES

- Greenville recently received Playful City USA designation.
- A Kaboom Playground has been designated for Greenville (one of five cities in North Carolina).
- Playgrounds were recently built in the following parks: West Greenville, South Greenville - A partnership with Jarvis United Methodist Church built by their Youth Department for Hopkins Park.
- Strong supporters and recognize the efforts of the leaders of Jackie Robinson Baseball League, Hightower Hoopsters, other middle and high school teams and Special Olympics.

## CULTURAL

- Support cultural diversity at every level in our city.
- Work for global understanding.
- Serve on numerous boards at the local, state, and national level that advocate for diversity, i.e. Greenville Human Relations Council, North Carolina and National League of Cities Women in Municipal Government, Black Caucuses (National Black Caucus of Local Elected Officials and North Carolina Black Elected Municipal Officials) and the International Festival.
- Served our communities to put on community African American Celebration, February 2009, Host Site: Koinonia Christian Center Church. Key partner: Greenville Parks and Recreation.

## ADVOCACY ACTIVISM

- Keep abreast of issues impacting our communities and advocate as needed for the disenfranchised.

## EFFECTIVE PARTNERSHIPS

- Continuous networking and ongoing relationships with governing bodies, i.e. County Commissioners, Board of Education and other elected bodies.
- Serve as members and former Chairs of East Carolina University Chancellor's Community Advisory Council.
- Continuous work in ongoing family, school reunions, sororities, fraternities, and religious and professional organizations that tour our community.

## TRANSPORTATION

- Site for intermodal transportation facility selected (bordered by Cotanche, Evans, 8th and 9th Streets).
- A new bus route (GREAT Bus System) as ridership is up 20%.
- A Bike Friendly Task Force has been established.
- The South Tar River Greenway connects businesses to neighborhoods.
- The rail switching yard will eliminate 75% operations in our city near Arlington Boulevard and Howell and 14th Streets.

## GREENVILLE GOES GREEN

- Recycling increased - Feed Bin at schools by students.
- Greenville purchased seven hybrid cars. Greenville was recognized by the North Carolina League of Municipalities as one of 78 cities out of 540 cities in North Carolina as a Green Challenge City.
- To save Mother Earth - Recycle.
- The City and local homebuilders participating in U. S. Green Building LEAD, which is to decrease energy.

## AWARDS/RECOGNITIONS

### COUNCIL MEMBER GLOVER

2009 Recipient OF East Carolina University  
College of Human Ecology Leadership Award

4-Year Service on the  
National League of Cities'  
National Municipal Policy  
Human Development Steering Committee

### MAYOR PRO-TEM COUNCIL

2009 Communities In Schools Leadership  
Tireless Dedication for the Youth of Pitt County Award

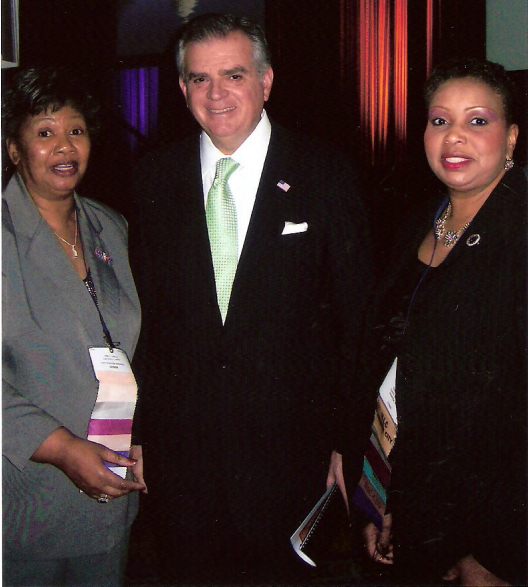
2008 Congressman G. K. Butterfield  
Congressional Record 110th Congress Tribute

2008 North Carolina Black Elected Municipal Officials  
Member of the Year as Scholarship Committee Chair



Winner of 2008 National League of Cities  
Women in Municipal Government Leadership Award  
(Left to Right Cassandra Daniels (Community Relations  
Officer), Samantha Miller, Tawanna Franklin,  
Mayor Pro-Tem Council, Chairperson Shampa Panda,  
Vice-Chairperson Faiza Mustafa  
Greenville Youth Council National League of Cities Delegates)

# PHOTO GALLERY



Council Members Council and Glover with Ray LaHood, Secretary of the Department of Transportation



Councilwomen Glover and Council with Councilmember James Mitchell of Charlotte, NC who was elected 2nd Vice-President of National League of Cities



2009 Mildred A. Council (right) West Greenville Leadership Award Recipient, Alexis Andrews (left) receiving \$8,500 Scholarship to attend East Carolina University Sponsored by Friends of West Greenville



Council Member Glover and Mayor Pro-Tem Council with Carlton Dawson of the City's Code Enforcement Division during the Little Willie Center moving day to the Intergenerational Center



First Candlelight Reflections for Alzheimer's "to honor and remember" National Family Caregivers Month and National Alzheimer's Disease Month, 11/6/2008, at City Hall Key Coordinator: Keith Cooper

# OUR CONTACT INFORMATION



## City of Greenville Mission Statement

The City of Greenville is dedicated to providing all citizens with quality services in an open, ethical manner, insuring a community of distinction for the future.

Form of Government  
Council - Manager

Population  
79,629

2009-2010 Budget  
\$94,601,267

Visit The City of Greenville Website  
[www.greenvillenc.gov](http://www.greenvillenc.gov)

ATTENTION  
Greenville Residents  
Get Involved In City Government  
Call 329-4423  
For A  
Talent Bank Application  
Volunteer To Serve On The  
City Of Greenville Boards and Commissions

## Council Members:

Mildred A. Council  
District 1  
(252) 757-1037  
[councilwomanmildredcouncil@hotmail.com](mailto:councilwomanmildredcouncil@hotmail.com)

Rose H. Glover  
District 2  
(252) 752-1113  
[rglover50@suddenlink.net](mailto:rglover50@suddenlink.net)

## City of Greenville Departments:

Citizens Action Line  
(252) 329-2489

Mayor  
(252) 329-4419

City Manager  
(252) 329-4432

City Clerk  
(252) 329-4422

City Attorney  
(252) 329-4425

Convention & Visitors Bureau  
(252) 329-4200

Financial Services  
(252) 329-4444

Fire/Rescue  
(252) 329-4390

Greenville Utilities  
(252) 752-7166

Housing Authority  
(252) 329-4000

Human Relations  
(252) 329-4494

Human Resources  
(252) 329-4496

Library  
(252) 329-4580

Pitt-Greenville Airport  
(252) 758-4707

Planning and Community Development  
(252) 329-4498

Police  
(252) 329-4333

Public Information  
(252) 329-2489

Public Works  
(252) 329-4521

Recreation and Parks  
(252) 329-4540